DEVELOPMENT AND FUNDRAISING FOR YOUR CLUB!

The CALS Advancement Office is happy to help with your club’s development and fundraising projects and ideas. Please call on Anne Porter for assistance and other information.

BEST PRACTICES FOR FUNDRAISING

1. Just ask, just ask, just ask!
   - Ask friends, family, local businesses, other NCSU students, etc.

2. Keep your fundraising ideas simple.
   - Think of activities or projects that will give you the most outcome for the least output.

3. “What’s in it for me?” .........said the donor
   - Think about what your club is offering in return for the donation/gift.

4. Timing is everything!
   - Don’t wait till the last minute to raise needed funds.

ARE YOU REPRESENTED AT TAILGATE?

The CALS Tailgate is an excellent opportunity to plant the seeds for friend-raising and future fundraising! Tailgate has a “captured” audience of more than 1500 alumni & friends, and most of the attendees are interested in what your club is doing!

SEIZE THE OPPORTUNITY NOW FOR FUTURE FUNDRAISING! CREATE A RAFFLE!

CALS Advancement will provide the customized raffle forms and a CALS logo dress or golf shirt for your raffle. Your club will need to provide a raffle box and club members to just ask!

What will your club do with these names?
- Send the club’s E-newsletter or E-updates
- Send solicitation letters when looking for sponsors
  - Email club fundraising project information
  - Potential special project committee volunteers
- Other Ideas???