**April 2, 2015 Development Chair’s Report Parker Phillips**

* The University’s fundraising so far this year is at $138,694,278. CALS’ total is $43,518,590, or 31% of the grand total – already a new record for us, and still four months to go! Since fiscal year 2010, our college’s fundraising has grown 101.7%, and we have time left this fiscal year!
* Plant Sciences Initiative Update: Completed the Economic Impact and Fundraising Feasibility Study and the case for support, research and identification of interviewees, and raised $7,966,000 in commodity group commitments through March 26, 2015.
* The Collins Initiative has attained more than $7.3 million. We’ve begun an Aviary funding project for Poultry Science, with commitments of $666,000 already toward a professorship.
* Some other projects working toward goals are: SweetPotato Campaign, Dairy Campaign, CEFS Challenge, AMPLIFY; Center for Plant Breeding; Alliance for Saving Threatened Forests; Apiculture Initiative; Aviary project; Food Manufacturing and Processing Initiative; Farm Animal Days fundraising; Food Animal Academy project; leadership projects; departmental endowments and funds; and college student access and success program funding – including the second Farm-to-Philanthropy endowment.
* The Advancement team is working closely with Director Joe Zublena and his Extension leadership team to develop priorities for funding to move the Extension Strategic Plan forward. These outlined priorities will support fundraising efforts for Extension programs.
* The groundbreaking for the 4-H History and Learning Center at Millstone Camp was held February 13, 2015. The dedication for the new facility is planned for the fall of 2015.
* The NC Agricultural Foundation, Inc. received $749,584 in grant funding from the North Carolina Tobacco Trust Fund Commission.
* May 3, 2015 is the annual Gala in the Garden. We have raised 67% of our fundraising goal this far. The newly built Rose Garden will be unveiled at the Gala. The two major donors are the A.E. Finley Foundation and the Witherspoon Rose Culture Company.
* We’re celebrating another record setting year of Planned Gifts for CALS donors who are “writing their autobiographies to include us.” $15,252,500 year-to-date, vs. $9,786,000 this time last year. Largest gift to date … bequest expectancy of $4,500,000 from a retired faculty couple; and the most recent gift … $675,000 insurance beneficiary designation with one half to Wolfpack Club for a golf scholarship and one half to CALS for a Poultry scholarship – from a donor who is not even an alumna.