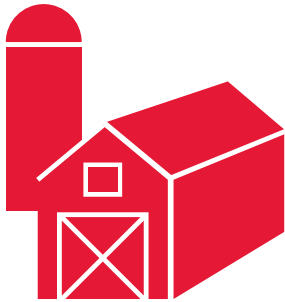


THE NORTH CAROLINA FOOD PROCESSING INITIATIVE

Manufacturing jobs for North Carolina

NC STATE
UNIVERSITY

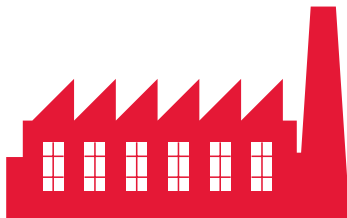
College of Agriculture
and Life Sciences



Taking the products of North Carolina's number one industry



Adding research and technology from its largest university



Transferring that knowledge to commercial endeavors



Creating jobs, new products and a manufacturing economy

Bringing manufacturing back to N.C.

In 2014, the North Carolina General Assembly funded this initiative to diversify and add value to agricultural-based businesses through food processing. The goal is to expand the economic impact of agriculture and agribusiness in our state by 22 percent — to \$100 billion — by 2025.

+22%

A greater bread basket

Increases in food and beverage manufacturing — entirely possible given North Carolina's highly diverse variety of crops, livestock, soils and climate — will be the cornerstone of this initiative. To this end, we are conducting a feasibility study and an economic assessment.

Collaborative partners

We will focus the strengths of our university, government and industry entities towards a common goal — an enhanced food entrepreneur assistance program centered on job growth.



Innovation and entrepreneurship

Our university develops and transfers new technologies and research to startup and commercial enterprises. These new technologies drive innovation and efficiencies that will result in entrepreneurial development in communities across North Carolina and the globe.

We will grow jobs

From innovations that can transfer commercially to increased payrolls at new manufacturing sites, our goal is clear: Grow jobs. To do this, we propose competitive proof-of-concept funding to assist our campus in moving promising technologies and strategies from theory into reality.



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