Agricultural Communications Placement
Example Application
AG COMMUNICATIONS

Name of Proficiency Award Area

1. Name: EMILY BROOKE BYERS
2. Date of Birth: 09/10/1986
3. Age: 17
4. Gender: Male X Female
5. Social Security #: 111-11-1111
6. Address: (street/R.R./box no.) 239 Anywhere Rd.
   City: Anywhere State: GA Zip: 55555
7. Home Telephone number (including area code): (555) 555-1111
8. Name of Parents/Guardians
   a. Father: John Byers Superintendent, Somewhere County School System
   b. Mother: Jane Byers Registered Nurse
9. List Parents/Guardians Occupation Below:
10. Complete FFA Chapter Name: Anywhere County Comprehensive FFA
11. Name of High School: Anywhere County Comprehensive High School
12. School Address: (street/R.R./box no.) 1668 Anywhere Rd.
   School City: Anywhere State: GA School Zip: 55555
13. School Telephone Number (including area code): (555) 555-1111
14. Chapter Advisor(s): John Smith; Todd Jones; Jim Hamilton
15. Year FFA Membership Began: 1998
16. Years of Agricultural Education Completed: 5
17. Years of Agricultural Education Offered (grades 7-12) in high school last attended: 5
18. Year in school at time of applying for the award: 11
19. If you have graduated from the high school, year graduated: N/A
20. State/National Dues paid? NO _________ YES X

We have examined this application and find that the records are true, accurate, and complete. We hereby permit for publicity purposes, the use of any information included in this application with the exception of the following:

Candidate Signature

In addition, we certify the applicant has achieved a satisfactory record of scholastic achievement.

Chapter Advisor Signature

Superintendent or Principal Signature

(indicate which)

The information contained in this application has been substantiated by an actual visit to the site of the applicant's supervised agricultural experience program.

Employer Signature (if applicable)

State Supervisor, Ag Ed, Signature

NOTICE: This application will not be returned by the National FFA Organization. Please make a copy for your records.

Our House Enterprises (GA 550869734) 04/26/2005
I. Performance Review

A. Getting Started in this activity:

1. Briefly describe your SAE as it is related to this proficiency area. Describe how you started in this proficiency area. What interested and motivated you to begin?

My agricultural communications supervised agricultural experience involves working with computers, the Internet, and other technological equipment to report local FFA and agricultural news to chapter FFA members, the community, and the world on the World Wide Web. I began working as the Anywhere County FFA Chapter Website Webmaster in October 2002. I always had an interest in computers, so when I saw websites for other chapters in the state, I became very enthused about developing one for my chapter. I went to one of my advisors and presented my ideas to him, and he agreed that our chapter would benefit from a website. The plans then went before the officer team. It was approved, and I was designated with the title of, "Webmaster." I strenuously researched different hosting companies and how each would apply to the proposed website for my chapter. I had to research the costs, software requirements, and multimedia capacity of each provider. At first, I tried to locate a free service that required no additional software and had a capacity of 100MB; there were none. I then went back to the officer team, which generously approved to pay for the website. At that point, I did more research and finally decided to use ACTWD Site Hosting, and construction of the website was underway! Today I enthusiastically continue to make changes to the website.

2. When you were planning your supervised agricultural experience in this proficiency area, what 2 or 3 goals and objectives did you plan to achieve at this point in your development?

Albert Einstein said, “If you want to live a happy life, tie it to a goal.” Being aware of this, I knew that in order to benefit from my SAE I had to set goals and strive to achieve them. In the beginning, my main goal was to create a website that was interesting, fun, informative, and easy to use. I kept this in mind when I was constructing the website. I had to make sure that no wording was confusing, links routed wrong, or incorrect information displayed, along with making it attractive. As I continued working, I began to develop more goals. My other goals included adding pages that focus on CDE teams; adding pages that celebrate member accomplishments; and adding a calendar of events so that members could easily find meeting dates and times, as well as other chapter happenings. Since then I have accomplished all of these goals and many more. Chapter members and the public are constantly logging on to see what’s new in our chapter or to learn about FFA and agriculture. To measure exactly how many people are visiting the site, I placed a counter on the home page. In the time period of about seven months, the website was visited 2167 times! A guestbook has also been added to the home page for members to "sign." Since that was added, chapter FFA and FFA Alumni members, FFA members from all over the state of Georgia, and members of the general public have signed messages complimenting the website and the chapter. One comment goes as far to say, "This is a great site...it has helped me a lot.” Along with accomplishing these goals, I have managed to fulfill one of my greatest goals in life - to learn something new every day.

B. Progress:

1. Describe any special advantages or disadvantages that had a major impact on your achievements in your supervised agricultural experience program.

Starting a website can be very expensive with equipment costs, software costs, and hosting fees. At first, I searched for a free hosting service that did not require the purchase of any additional design software but also had a capacity 100 Mega-Bytes(MB), which is essential for the use of graphics, animations, and the display of photographs. Unfortunately, I was unable to find a hosting company that provided the requirements I had set forth. I then had to report to the officer team with the bad news. Thankfully, they agreed that the chapter had enough funds to pay for the costs of the website. I started researching again. I searched through many different hosting companies and was finally able to find a host that met the requirements for my goals. I chose ACTWD Site Hosting because they offered the service at a low cost to the chapter; they provided an easy-to-use software program called, "Site Studio 1.6 RC2"; and they had a 100MB capacity. Another advantage to choosing this host was that they had a three-month satisfaction guarantee so that if the chapter were not pleased, it would not pay any money. I reported to the officer team once more and began working quickly and effectively. It took longer than I expected, but after about a month, I had the website up and running. The officer team was pleased with the site and voted to keep it after three months. The cooperation, help, and support of the officer team and advisors were truly advantages for me.
I. Performance Review  (continued)  

B. Progress (continued) 

2. Briefly describe your placement in this proficiency area. (Include a description of the business/farm, working conditions, size, number of employees, type of facilities, equipment available, etc.)

As the sole Webmaster for the Anywhere County High School FFA Chapter, I work from both my school and home. When working at school, I use the Agriculture Department Office. I work with Compaq, Hewlett Packard, and Dell Pentium 4 processors. The computers are equipped with Intel Inside and Microsoft Windows, versions '98, '00, and XP (respectively). I also use Hewlett Packard DeskJet 656C, DeskJet 935C, and PhotoSmart 1215 printers, as well as a Hewlett Packard ScanJet 4470 photo scanner. To service the website, I work through ACTWD Site Hosting, and I use the software provided by the company called Site Studio 1.6RC2. In order to service the website, I must have access to the Internet. At home, I use a 56K modem connection, and at school I log on with a T3 cable connection. I manage the upkeep of the website and handle all correspondence between the chapter and website viewers through e-mail provided by America Online-Time Warner Corporation. When typing status reports, I use Microsoft Word XP.

3. How has your position description and/or responsibilities changed during the time of your placement?

When I began working on the website, my responsibilities were smaller than they are now. The biggest task was to build the website from scratch using Site Studio 1.6RC2. After the basic layout was finished, it was my responsibility to gather and present information on the website. Since then, I have added many new effects and informative pages to the website. The growing responsibilities associated with these additions include maintaining current and correct information; monitoring guest book entries and editing them as needed; and maintaining correspondence. When some of the chapter officers showed an interest in website design and maintenance, I took on the extra task of teaching them how to use the software and implement design techniques. From time to time, these officers help me prepare information for the site, which adds more responsibility on my part because I have taken on the additional task of acting as an editor to their work.

C. Analysis/Evaluation of Program 

1. Describe your level of achievement and progress towards your goals (such as skills, scope, etc.) in this award area as related to the goals and objectives described on page 2, question 2.

When I began my SAE in Agricultural Communications, I set goals and worked hard to achieve them. My goals included building a fun, informative, and easy-to-use website. The website contains easy-to-use pages that: Inform all website visitors about CDE's, livestock exhibition, FFA history and statistics, and more; allow members to study The FFA Creed and learn about chapter activities on the website; spotlight chapter officers, advisors, and members; and hyperlink to FFA and agricultural associations. The numerous positive comments found in the website's guest book prove that I have met my original goals. In less than a year, the website has been visited 2167 times, and given a rating of 7.75 out of 10 by www.ffa.org. I have also accomplished personal goals. I now type 91 words per minute with few errors; I know how to effectively design and maintain a website; and I have learned priceless skills in Agricultural Communications, journalism, and correspondence. By accomplishing these goals, I may now set higher goals for myself and the website.

2. Describe the personal goals, educational goals, and career goals you would like to achieve in the next ten years.

Goals are a very large part of my life. One of my personal goals to become more confident in myself without sacrificing humility. Working as the webmaster for www.anywherecountyffa.org has helped me greatly in this area because I have learned how to report my accomplishments (and others's accomplishments) in a confident, yet humble manner. In the area of education, I will continue to study and work hard to become the valedictorian for the ACCHS class of 2005. After high school I plan to attend the University of Georgia. There, I will earn a bachelor's degree in Animal Health and enter the school of veterinary medicine to obtain a DVM. The computer skills I have obtained in this SAE will help me to efficiently complete my course work. After vet school, I plan to obtain a degree in epidemiology and work for the U.S. Department of Agriculture in the area of research and development. My Agricultural Communications CDE will benefit me in this career. I will be able to prepare and present information to the public in a professional and informative manner.
II. Scope, Income and Expense Summary for:
AG COMMUNICATIONS
Placement and Research Experimentation Type Supervised Agricultural Experience Program

<table>
<thead>
<tr>
<th>Year</th>
<th>Major Job Title Type of Work and/or Activities completed</th>
<th>Total Hours Worked</th>
<th>Gross Earnings (D)</th>
<th>Total Expenditures (E)</th>
<th>Net Earnings (F)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unpaid (A)</td>
<td>Paid (B)</td>
<td>Total (C)*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mo/Day/Yr 01/01/2002 to Dec. 31 2002</td>
<td>Webmaster - Anywhere County FFA Processing and Correspondence</td>
<td>191.0</td>
<td>191.0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Dec. 31 2002</td>
<td>National Jr Swine Assoc. Spokesman Research</td>
<td>30.0</td>
<td>30.0</td>
<td>$50</td>
<td>$50</td>
</tr>
<tr>
<td>(Year)</td>
<td>Teaching Website to FFA Officers Photo Editing</td>
<td>2.0</td>
<td>2.0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Totals for Year 1</td>
<td>Processing and Correspondence</td>
<td>310.0</td>
<td>310.0</td>
<td>$50</td>
<td>$50</td>
</tr>
<tr>
<td>Jan 1, to Dec. 31 2003</td>
<td>Webmaster - Anywhere County FFA GA Gov.'s Honors Prog. Webmaster Speaking to community groups UGA Sigma Alpha Website work Photo Editing</td>
<td>390.0</td>
<td>390.0</td>
<td>$50</td>
<td>$0</td>
</tr>
<tr>
<td>Jan 1, to Dec. 31 2004</td>
<td>Planned: Webmaster - Anywhere County FFA Computer Processing Correspondence Speaking to community groups Photo Editing</td>
<td>25.0</td>
<td>25.0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Jan 1, to Dec. 31 2005</td>
<td>0.0</td>
<td>0.0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Jan 1, to Dec. 31 2006</td>
<td>0.0</td>
<td>0.0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Jan 1, to Dec. 31 2007</td>
<td>0.0</td>
<td>0.0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Totals for Year 5</td>
<td>0.0</td>
<td>0.0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Totals for Year 6</td>
<td>0.0</td>
<td>0.0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>GRAND TOTALS</td>
<td>Year (1+2+3+4+5+6)</td>
<td>955</td>
<td>0</td>
<td>955</td>
<td>$100</td>
</tr>
</tbody>
</table>

* Columns (A) plus (B) = (C) ** Columns (D) minus (E) = (F)

Our House Enterprises (GA 550869734) 04/26/2005
## III. Balance Sheet

### ASSETS & INVESTMENTS

<table>
<thead>
<tr>
<th>Description</th>
<th>Beginning Value on Date Entered Ag (A)</th>
<th>Ending Value at End of Last Completed Record Year (B)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Current/Operating Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a. Cash on-hand, checking and savings</td>
<td>$1,408</td>
<td>$761</td>
</tr>
<tr>
<td>b. Cash value - bonds, stocks, life insurance</td>
<td>$0</td>
<td>$50</td>
</tr>
<tr>
<td>c. Notes &amp; accounts receivable</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>d. Total Current/Operating Inventory (all other current assets)</td>
<td>$0</td>
<td>$47</td>
</tr>
<tr>
<td>2. Total Current/Operating Assets (1a+1b+1c+1d)</td>
<td>$1,408</td>
<td>$858</td>
</tr>
<tr>
<td>3. Non-Current/Capital Assets</td>
<td>$3,000</td>
<td>$13,051</td>
</tr>
<tr>
<td>4. Total Assets (2+3)</td>
<td>$4,408</td>
<td>$13,909</td>
</tr>
</tbody>
</table>

### LIABILITIES

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5. Current/Operating Liabilities (notes payable)</td>
<td>$96</td>
<td>$96</td>
</tr>
<tr>
<td>6. Non-Current/Capital Liabilities</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>7. Total Liabilities (5+6)</td>
<td>$96</td>
<td>$96</td>
</tr>
</tbody>
</table>

### NET WORTH (4 minus 7)

|                                            | $4,312                                   | $13,813                                            |

### SUMMARY OF SOURCE AND USE OF FUNDS

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>9. Earnings from this proficiency area</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$100</td>
</tr>
<tr>
<td>10. Other SAE earning NOT from this area</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$1,289</td>
</tr>
<tr>
<td>11. Earnings from non-SAE activities</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$347</td>
</tr>
<tr>
<td>12. Income other than earnings</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$16,273</td>
</tr>
<tr>
<td>13. Total Earnings (9+10+11+12)</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$18,009</td>
</tr>
<tr>
<td>14. Use of Funds</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td></td>
</tr>
<tr>
<td>a. Total educational expenses</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$1,013</td>
</tr>
<tr>
<td>b. Total other personal expenses</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$1,602</td>
</tr>
<tr>
<td>15. Total use of funds (14a+14b)</td>
<td>XXXXXXXXXXXXXXXXXXX</td>
<td>$2,615</td>
</tr>
</tbody>
</table>
IV. Skills and Activities

A. Skills

List your top six placement skills and give a brief description of each one and its contribution to the success of your supervised agricultural experience program.

1. Skill Number One.

<table>
<thead>
<tr>
<th>Year</th>
<th>Skill</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Improved knowledge in keyboarding, word processing, and photo imaging skill areas.</td>
<td>School Home Governors Honor Program (GHP)</td>
<td>122</td>
</tr>
</tbody>
</table>

Description of Skill:
Through this SAE, I have improved my computer skills. These skills include keyboarding, word processing, and photo imaging and enhancing. When I completed my first high school typing course, I typed an average of 83 words per minute. Now, after working in this SAE area, I have efficiently increased my typing skills to 91 words per minute. I have become much more fluent and efficient in Microsoft Works, Microsoft Word, and Word Perfect Office word processing programs. This is due to the large amount of word processing that is needed to write the articles for the website. By working on the website, I have learned how to download photographs from a digital camera to a computer, and then onto the website. I am also able to use the Dell Picture Studio and Paint programs to edit these photographs. With these improved skills, I have been able to efficiently complete the task of Anywhere County High FFA Webmaster.

2. Skill Number Two.

<table>
<thead>
<tr>
<th>Year</th>
<th>Skill</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Learned how to build, design, and maintain a functional website.</td>
<td>School Home GHP</td>
<td>545</td>
</tr>
</tbody>
</table>

Description of Skill:
When I began, I knew very little about website design. I essentially taught myself how to build, design, and maintain a website by reading books and participating in online tutorials. At first, I only knew how to function using Site Studio 1.6 RC2, which was provided by ACTWD, the hosting company. After many hours, I learned how to work with this software to make a functional website for our chapter. In the summer of 2002, while at GHP, I learned how to use Macromedia Dreamweaver 4 software to build a website for the Agriscience/Biotechnology program, in which I attended. I also learned how to enhance that website using Macromedia Fireworks 4 and Macromedia Flash 5 software programs. Through my placement in this SAE, I have learned how to use these types of website design software, which have helped me to design two interesting, fun, informative, and easy-to-use websites.

3. Skill Number Three.

<table>
<thead>
<tr>
<th>Year</th>
<th>Skill</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Learned how to better handle correspondence between chapter members, advisors, and citizens.</td>
<td>School Home GHP</td>
<td>38</td>
</tr>
</tbody>
</table>

Description of Skill:
This SAE has allowed me to work with chapter members, community citizens, and others who view the website. I have learned how to efficiently handle correspondence with all visitors to the website, as well as the chapter officers and advisors. By working to improve the website through suggestions and criticisms from visitors, I have greatly improved my correspondence and communication skills. I handle most correspondence through e-mail using my home e-mail account. Visitors to the website are able to sign our guest book, leave messages, and submit an E-mail address for me to contact them. I respond to every guest book message that is submitted to www.anywherecountyffa.org. Using E-mail, I am able to quickly and easily correspond with the visitors and supporters who help to make the website a success. I also handle correspondence with written letters and telephone conversations when necessary.
IV. Skills and Activities (continued)

A. Skills (continued)

List your top six placement skills and give a brief description of each one and its contribution to the success of your supervised agricultural experience program.

4. Skill Number Four.

<table>
<thead>
<tr>
<th>Year</th>
<th>Skill</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Learned how to write and proofread website articles.</td>
<td>School Home GHP</td>
<td>109</td>
</tr>
</tbody>
</table>

Description of Skill:
In this SAE, I have had to take on the role of a journalist. I have learned how to write interesting articles and how to present them in the best possible manner over the Internet. Using information that I gather from personal experience, FFA members, and FFA advisors, I write articles that explain the activities of our FFA chapter. I include results from livestock shows, results from FFA competitions, and information about chapter FFA meetings. I have sharpened proofreading and grammar skills through this SAE. It is extremely important to make sure that names and words are spelled correctly on the website. Since there is no way to check spelling in the articles, I must copy the articles, paste them into Microsoft Word, and perform Spell Check there. After the spelling has been checked and corrected, I must then transfer the correct articles to the website. These writing skills have also aided me in handling correspondence in much the same way.

5. Skill Number Five.

<table>
<thead>
<tr>
<th>Year</th>
<th>Skill</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Learned how to organize and maintain records.</td>
<td>School Home GHP</td>
<td>21</td>
</tr>
</tbody>
</table>

Description of Skill:
To correctly and efficiently manage a website, many records must be kept. This SAE has helped me become organized and to enhance my record-keeping skills. I must maintain records on financial information, which must be reported to the chapter treasurer throughout each year. To do this, I must keep E-mails and invoices from our website provider in a financial file. Keeping records on the hours that I spend working is important so that I can correctly present how much time I work to the chapter advisors. This helps the advisors to determine that our website is successfully improving. Records pertaining to member accomplishments are extremely important so that I do not misrepresent any person or activity. Also, keeping records on the guest book postings of the website is important so that I can respond to each posting in a timely manner. All of these records are essential to maintaining the website.

6. Skill Number Six.

<table>
<thead>
<tr>
<th>Year</th>
<th>Skill</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Enhanced my public speaking and presentation abilities.</td>
<td>School GHP Nat'l Jr. Swine Assoc.</td>
<td>75</td>
</tr>
</tbody>
</table>

Description of Skill:
I have been able to enhance my presentation and public speaking skills through this SAE. My ability to communicate to others has improved greatly. When reports are needed about the website, I am in charge of presenting the information to the chapter members and officers. With the responsibility of presenting this information, I have learned how to speak in a brief, yet informative and interesting manner. I have also learned how to communicate with the general public. By serving as an ambassador of our FFA chapter to a local Lions Club I have been able to sharpen my abilities as a public speaker. My speaking and presentation skills have also improved through speeches to members of the swine industry on the impact of Foot-and-Mouth Disease. In addition to these speeches, my participation in the National FFA Creed Speaking CDE enhanced my ability to extemporaneously answer questions regarding the FFA Creed and agriculture.

Our House Enterprises

(GA 550869734) 04/26/2005

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IV. Skills and Activities

B. Activities

List your top three placement activities and give a brief description of each one and its contribution to
the success of your supervised agricultural experience program.

1. Activity Number One.

<table>
<thead>
<tr>
<th>Year</th>
<th>Activity</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Working with chapter members to present essential information about the chapter on the website.</td>
<td>School</td>
<td>78</td>
</tr>
</tbody>
</table>

Description of Activity:
Learning to work with chapter members, officers, and advisors has greatly helped my success in this SAE. I have learned how to work well in a group and to respect the ideas of others. It is my responsibility to make sure that I work cooperatively and professionally with the chapter members, officers, and advisors. I must always support and respect the ideas of the members, officers, and advisors to make the website a success. When editing, I must remember to make changes in a humble manner so that I do not offend anyone. When handling correspondence from viewers it is my job to give status reports to the chapter members, officers, and advisors based on these reports. Learning how to communicate effectively with the members, officers, and advisors has been extremely important to my SAE. The website would not be possible without the people who help me gather information and news, and I must constantly work with them to guarantee success.

2. Activity Number Two.

<table>
<thead>
<tr>
<th>Year</th>
<th>Activity</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Designing and Drafting the website.</td>
<td>School Home GHP</td>
<td>581</td>
</tr>
</tbody>
</table>

Description of Activity:
It is imperative that I work very hard to keep the website running smoothly. I spend a lot of time designing and drafting the website; learning to do this efficiently has helped me to make the website a success. It has also taught me responsibility because there is always something that must be done, and I have to take the initiative to make sure the tasks are completed correctly and on time. It is my responsibility to gather information, write articles, and to make sure that the articles appear on the website correctly. When chapter members, officers, or advisors help me to write articles, it is my duty to edit the articles for publication. I must make sure that the pictures on the website are always clear and the correct size. The designs of the website must always be fun, yet conservative and pertinent to our program. Also, it is my greatest duty to keep the website up and running smoothly so that any person who visits it is pleased with its contents.

3. Activity Number Three.

<table>
<thead>
<tr>
<th>Year</th>
<th>Activity</th>
<th>Where Attained</th>
<th>Student Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002-03</td>
<td>Use and Maintenance of Office Equipment.</td>
<td>School Home GHP</td>
<td>38</td>
</tr>
</tbody>
</table>

Description of Activity:
As the Webmaster for www.anywherecountyffa.org, I must understand how to use and maintain office equipment. Every day, I use office equipment ranging from computers to fax machines. After the chapter reporter takes pictures at an FFA event, it is my responsibility to download the pictures from the digital camera to the computer for use on the website. I must also make sure that the digital camera's battery is charged at all times. I must understand how to operate a computer scanner. I must make sure that the ink cartridges are full in the printers and that the printers have paper. I must understand how to use various computer programs such as Microsoft Word, Microsoft Excel, and photo editing software. It is important for me to be familiar with E-mail so that I can maintain correspondence. Using the telephone and fax machine are also important for correspondence to our website provider host. Using and maintaining office equipment is very important to my SAE.
V. Supporting Documentation

A. Resume'
Attach a one or two page resume' that includes the following sections:
a. Name/address/phone number/FFA chapter
b. Career objective
c. Education
d. FFA leadership activities/awards
e. School leadership activities/awards
f. Community leadership activities/awards
g. Professional associations
h. Other accomplishments
i. References

B. Employer or Instructor's Statement
The applicant's most recent employer or agriculture instructor should evaluate and submit a
maximum of one page report of the progress the student has made in developing the skills and
competencies necessary for success in:

C. Supporting Pictures
Submit a maximum of six photographs, no larger than 3 1/2" x 5" or 4"x 6", with a brief caption
(50 words or less) for each. (The National FFA Organization reserves the right to retain and
use the photographs for publicity purposes.)

D. Personal Page
Attach one page of additional information, of your choice, supporting your application for this
area. (i.e., Newspaper clippings, additional statements from employer, student work, etc.)
# Checklist for Agricultural Placement Proficiency Applications

**Award Area:** AG COMMUNICATIONS  
**Name:** EMILY BROOKE BYERS

<table>
<thead>
<tr>
<th>Local Advisor</th>
<th>State Advisor</th>
<th><strong>Circle &quot;Y&quot; if the Statement is &quot;YES&quot; and &quot;N&quot; if the Statement is &quot;NO&quot;.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>Y</td>
<td>1. Applicant has been an active FFA member for each year covered by this application. <strong>Cover page, Line 20.</strong> <em>(Please consult the local &amp; state copy of membership roster for each year.)</em></td>
</tr>
<tr>
<td>Y</td>
<td>Y</td>
<td>2. Applicant has included his/her Social Security Number, <strong>Cover page, Line 5.</strong></td>
</tr>
<tr>
<td>Y</td>
<td>Y</td>
<td>3. Applicant has been out of high school for no more than one year. <strong>Cover page, Line 19.</strong></td>
</tr>
</tbody>
</table>
| Y             | Y             | 4. Applicant has graduated and has completed at least three full years of agriculture, or all of the agriculture offered at the school last attended, **Cover page, Line 16.**  
**Note:** Applicants that are still in high school at the time of applying are eligible to participate at all grade levels. |
| Y             | Y             | 5. Applicant has in operation and has maintained records to substantiate an outstanding supervised agricultural experience program through which exhibits comprehensive planning, managerial and financial expertise, Pages 2, 3, 4, 5, 6, 7, 8, and 9. |
| Y             | Y             | 6. The total hours that a student list on Page 4, Section II, are greater than or equal to the hours listed in either the “Skills” portion of Section IV. Pages 6 and 7 or the “Activities” portion of Section IV. Page 8. |
| Y             | Y             | 7. Applicant has included no more than a two page resume. |
| Y             | Y             | 8. Applicant has included no more than a one page written evaluation by the most recent employer or agriculture instructor describing the progress that the applicant has made in developing the skills and competencies necessary for success within the award area in which they are applying. |
| Y             | Y             | 9. Applicant has included a maximum of six photographs with captions containing less than 50 words each. |
| Y             | Y             | 10. Applicant has included a maximum of one page (maximum size 8 1/2" x 11") of additional information. *(This may **NOT** include the following: Video Tapes; Computer Disk; Cd ROM's; DVD's; etc.)* |
| Y             | Y             | 11. The Application is properly signed by the applicant, parent or guardian, chapter advisor, school superintendent or principal, and submitted to the State FFA Advisor. |
Emily Brooke Byers

239 Anywhere Rd * Anywhere, GA  55555 * (555) 555-1111 * Anywhere FFA@aol.com

A highly motivated student with skills in Public Relations, Leadership and relationship building

SUMMARY OF QUALIFICATIONS

• Excellent communication skills, both written and oral
• Effective team builder with strong leadership qualities
• Ability to relate to people at any level of business and management
• Motivated, goal-oriented individual that accepts challenges
• Efficient in Word Processing, Web Design and Computer Applications

CAREER OBJECTIVE

To use my experiences in communications and education towards a position with the United States Department of Agriculture, acting within the field of epidemiology.

EDUCATION

Anywhere County High School - Anywhere, GA (Aug. 2001 – Present)
Graduation Date – May, 2005
Dual Seal: College Prep/Tech Prep diploma (with distinction)
Class Rank – 01    Grade Point Average – 100.20

FFA ACTIVITIES

Offices:
• Chapter President, 2003-2004
• Chapter Secretary, Area II Secretary, 2002-2003
• Junior President, 2001-2002
• Middle School FFA President, Area II Chaplain, 2000-2001
• Middle School FFA Vice President, 1999-2000

Awards / Honors:
• 1st place State winning team, Meats Evaluation, 2003-2004
• Champion 11th grade Swine Showmanship, Georgia National Fair, 2003
• Delegate for National FFA Officer Team dinner and leadership conference, 2003
• Georgia State Convention Delegate, 1999-through-2003
• State FFA Degree 2003
• 2nd in National Creed speaking Competition, 2002
• Champion 10th grade Swine Showmanship, Georgia National Fair, 2002
• Area and Chapter Officer Leadership Training Conference, 2002-2003
• 1st in State Creed Speaking Competition, 2002
• Star Chapter member, 2002
• Chairman of Parliamentary Procedures CDE, 2001-2002
• Meats Evaluation Team, 2001-2002
• State and Area Dendrology and Natural Resources Events, 2001-2003
• Delegate, Washington Leadership Conference, 2002
• Made For Excellence Conference, 2001-2002
• North Region Rally, 1999-through-2003
• Chapter Degree, 2002
• Greenhand Degree, 2001
• 1st place, State FFA Quiz CDE, 2001
• 1st alternate, National FFA Band, 2001
• 3rd Area Creed Speaking, 2001
• Greenhand Jamboree 2000-2001
• 2nd High Individual in Junior Meats Evaluation 2000-2001
• 3rd in Area Junior Prepared Public Speaking, 1999-2000

OTHER LEADERSHIP ACTIVITIES

Community Bank & Trust, Student representative, 2004
FBLA, Accounting Competition, 2003-2004
BETA Club, Community service projects and tutoring, 2002-2004
Georgia Governor’s Honors Program, Agriscience representative, 2003
National Junior Swine Association, National Prepared Public Speaking Winner, 2002
Agriculture Education Student of the year, 2002-2003
Business Education Student of the year, 2002-2003
English Student of the year, 2002–2003
Science Student of the year, 2002-2003
Representative at County Chamber of Commerce Meetings, 2000-2003
Anywhere Rotary Club, Special Guest 2001-2003, Student of the month, 2001
Anywhere and Somewhere Lions Club, Special Guest 2002-2003
Ninth Grade Class President, 2001-2002
Anywhere Middle School Principal's Award, 2000-2001
Academic Bowl, Co-Captain, 1999-2002

PROFESSIONAL ASSOCIATIONS

Honor Society of Phi Kappa Phi, 2004
University of Georgia, 2002-2004
Auburn University War Eagle Day, 2004
University of South at Sewanee, 2003-2004
Duke University Talent Search Program, 1999-2002

REFERENCES

Tony Embrick          Todd Shultz          Blane Marable
4356 Anywhere Hwy     234 Somewhere Ct.   201 Anywhere
Anywhere, GA  55555   Anywhere, GA  55555   Anywhere, GA 55555
(555) 555-1113        (555) 555-1112        (555) 555-1111
To Whom It May Concern:

I have had the pleasure of knowing and working with Emily for the past six years. My first experience of getting to know her was during a trip to the National FFA Convention while she was still a middle school student. I was amazed at her leadership skills and enthusiasm even at this early age.

Emily is currently serving as our Chapter President where she sets the highest example of leadership, responsibility, and dedication that any agriculture teacher could ever want from a student. She is totally involved in every aspect of our agriculture program and the FFA. As you can see from her resume there has been nothing she is unwilling to try. You can also see from her record of accomplishments that she excels in whatever she undertakes. Her determination to be the very best is one of her greatest attributes.

Emily has also in place an outstanding supervised agricultural experience program that has reached to the national level with swine shows and leadership experiences. She is currently the top student in her class and is involved in many aspects of our school. She sets a wonderful example for all students with her academic success and the respect she has earned from all teachers in our school.

As you can see from her proficiency application Emily is very much into detail. She approached me with the desire to completely redesign our chapter web page which had been attempted the year before. She has been totally responsible for its development from scratch and keeping it up-to-date. She provided many links to make it accessible to everyone. The success of the web page has been tremendous and is definitely one of the best tools our chapter has ever had. Its benefit to our students is very apparent in keeping them informed and activities and also keeping our community informed.

In summary, Emily is one of the top students I have had the privilege of teaching during my career and has done an outstanding job with her agriculture communications proficiency.

Sincerely,

John Smith
Agriculture Teacher – Anywhere County High School
It is essential for me to include photographs of our chapter FFA members competing in CDE’s and enjoying FFA activities. Pictures are either downloaded to a computer via digital camera, or a high quality photo scanner is used. I am then able to upload the pictures to the website.
As a participant of the 2003 Georgia Governor's Honors Program, it was my responsibility to create the state-wide website promoting GHP in Agriscience. It contains information about participants, instructors, and a slide show of activities. Chapter members access this website through a hyperlink on the GHP page of www.anywherecountyffa.org.
Promotion to the chapter FFA officer team and agricultural classes is important in gaining website viewers. I report the status, activities, and new information presented on the website. These reports encourage members to experience the website for themselves. A counter on the home page helps me to measure website traffic.
A strong FFA chapter always has the support of community citizens. Through agricultural communications involving the website and speaking opportunities, I have gained support for my FFA chapter from local community organizations. Recently, I accepted a monetary donation on behalf of our FFA chapter from the local Lions Club.
I work with my advisors and chapter officers on a regular basis to inform them of current operations within the website. Teaching others how to build and maintain a functional website is an area of extra responsibility that I have acquired, which is essential for success in agricultural communications.
In July of 2002, I competed in the National Junior Swine Association's Prepared Public Speaking competition. Out of sixteen competitors I placed first in the nation and presented my speech to approximately 500 members of the swine industry who were present at the National Junior Summer Spectacular Swine Show.
In 2003 I attended the Governor's Honors Program, at Valdosta State University. There I worked on website design and used computer software and digital cameras to build a promotional website for the Agriscience Governors Honors Program.

In addition to reciting the FFA Creed at an Agriculturist's retirement party I spoke about current agriculture issues effecting Jackson County.

A guest book is a valuable asset to any Webmaster. Comments from visitors allow me to determine the outreach of the website. By relating their former experiences, national, state, and community leaders are able to become more involved with local FFA members. These comments encourage members to strive for success. For example, Phil Kelly, from Lola, KS contacted me, through the guest book, informing members about scholarship opportunities.

National Honors Radiate from Georgia Stars

Byers Second in National Speaking Contest

Emily Byers, a Jackson County FFA member, is featured in a recent edition of the National FFA Creed Speaking Contest Development Guide. She will present the FFA Creed at the national convention in August.

WEDNESDAY, OCTOBER 30, 2002

Byers addresses West Jackson Lions on FFA

EMILY BYERS, a Jackson County FFA member, spoke to the West Jackson Lion Club recently, presenting the FFA Creed and holding a question and answer session.

Emily Byers has won several speaking contests and has been selected to represent Jackson County FFA at the National FFA Convention in Kentucky, KY, in November 1.

Emily is the daughter of Jackson County school superintendent Andy Byers.

Publishing the program, Cal. William L. Clowers, club president, noted that all the members in attendance are confident Byers will win the national contest.

NATIONAL FFA CAREER DEVELOPMENT EVENT
JAN 15-18, 2002

P scratching his head and looking at the camera. He is wearing a blue shirt and has a beard. The background is a blurred image of a classroom or meeting room.